

SETHJOSEPH & COMPANY
2004-2008 Marketing Communications Awards

Advertising Federation of the Greater Palm Beaches / ADDY Awards:

The ADDYs are the largest and most representative creative competition in the advertising industry, recognizing creative excellence and the very best advertising in the world.

- 2008 District 4 (Florida and the Caribbean) Silver ADDY / Stationery Package
- 2008 Silver ADDY / Logo Design
- 2008 Silver ADDY / Stationery Package
- 2008 Silver ADDY / Invitation
- 2007 Silver ADDY / Annual Report
- 2007 Silver ADDY / Invitation Design
- 2006 Silver ADDY / Interactive
- 2006 Silver ADDY / Video
- 2005 District 4 (Florida and the Caribbean) Gold ADDY / Interactive
- 2005 Best-In-Show / Interactive
- 2005 Gold ADDY / Interactive
- 2005 Gold ADDY / Brochure
- 2005 Silver ADDY / Annual Report
- 2004 Silver ADDY / Annual Report



American Corporate Identity Awards:

Annual national design competition showcasing the best corporate identity and design in America.

- 2008 Award / Logo Design
- 2008 Award / Business Card
- 2008 Award / Stationery
- 2008 Award / Invitation



American Graphic Design Awards:

Honors outstanding new work that also gets reproduced in Graphic Design USA's Awards Annual.

- 2007 Award / Annual Report



American In-house Design Awards:

The premier showcase for outstanding work by in-house designers.

- 2008 Award / Branding Campaign
- 2008 Award / Logo Identity
- 2008 Award / Publication
- 2008 Award / Invitation
- 2008 Award / Invitation2
- 2008 Award / Brochure



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APEX Awards:

APEX awards are based on excellence in graphic design, editorial content and overall communications effectiveness.

- 2008 Award of Excellence / Print Ad Campaign
- 2008 Award of Excellence / Annual Report
- 2007 Award of Excellence / Marketing Campaign
- 2006 Award of Excellence / Annual Report
- 2006 Award of Excellence / Multimedia & Interactive Publications
- 2005 Award of Excellence / Marketing Campaign
- 2005 Award of Excellence / Annual Report
- 2004 Grand Award / Design & Illustration
- 2004 Award of Excellence / Annual Report



ARC Awards:

International awards competition honoring excellence in annual reports.

- 2008 Gold Award / Annual Report



Astrid Awards:

International awards competition honoring outstanding achievement in design communications.

- 2008 Silver Award / Annual Report
- 2007 Bronze Award / Annual Report



The Communicator Awards Print Competition:

International awards competition founded by communications professionals to recognize excellence in the communication field.

- 2008 Award of Distinction / Advertising Campaign
- 2007 Award of Distinction / Invitation
- 2007 Award of Distinction / Calendar
- 2007 Award of Distinction / Annual Report
- 2006 Award of Excellence / Advertising Campaign
- 2006 Award of Distinction / Magazine
- 2006 Award of Distinction / Brochure
- 2006 Honorable Mention / Annual Report
- 2005 Crystal Award of Excellence / Brochure
- 2005 Award of Distinction / Print Campaign
- 2005 Award of Distinction / Newsletter
- 2004 Award of Distinction / Brochure
- 2004 Award of Distinction / Annual Report



The Communicator Awards Video Competition:

International awards competition founded by communications professionals to recognize excellence in the communication field.

- 2006 Award of Distinction / Non-Profit
- 2006 Award of Distinction / Fundraising



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2004-2008 Marketing Communications Awards

Creativity Annual Awards:

One of the longest running international advertising and graphic design competitions in the world.

- 2008 Honorable Mention / Website Design



Galaxy Awards:

The GALAXY Awards symbolizes the assembly of numerous disciplines that create marketing excellence. The GALAXY Awards honor the best of the best in marketing communications.

- 2008 Bronze Award / Cause Related Marketing Campaign
- 2006 Honors Award / Cause Related Marketing Campaign



Hermes Creative Awards:

International competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

- 2008 Platinum Award / Integrated Marketing Campaign
- 2008 Platinum Award / Annual Report
- 2008 Gold Award / Invitation
- 2007 Platinum Award / Annual Report
- 2007 Gold Award / Advertising Campaign
- 2007 Honorable Mention / Calendar



International Davey Awards:

The Davey Awards is an international creative award focused exclusively on honoring outstanding creative work from the best small firms worldwide.

- 2007 Silver / Logo Design
- 2007 Silver / Identity Design
- 2006 Silver / Invitation
- 2006 Silver / Direct Mail



Magnum Opus Awards:

Magnum Opus Awards recognize outstanding achievement in corporate and custom publishing.

- 2008 Special Recognition / Best Annual Report
- 2006 Silver Award / Best Annual Report
- 2004 Honorable Mention / Most Improved Design



Magellan Awards:

Communications campaign competition by the League of American Communications Professionals (LACP).

- 2007 Silver Award / Overall Campaign
- Top 50 Publicity Campaigns of 2007 / #48 Ranking



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2004-2008 Marketing Communications Awards

MarCom Creative Excellence Awards:

International awards competition that recognizes outstanding achievement by marketing and communication practitioners.

- 2008 Platinum Award / Annual Report
- 2008 Gold Award / Advertising Campaign
- 2008 Honorable Mention / External Newsletter
- 2007 Platinum Award / Advertising Campaign
- 2007 Platinum Award / Annual Report
- 2007 Gold Award / Invitation
- 2007 Honorable Mention / Calendar
- 2006 Platinum Award / Marketing Campaign
- 2006 Gold Award / Annual Report
- 2006 Gold Award / Interactive
- 2006 Gold Award / Invitation Design
- 2005 Platinum Award / Advertising Campaign
- 2005 Platinum Award / Interactive
- 2005 Gold Award / Annual Report
- 2005 Honorable Mention / Logo Design
- 2004 Finalist / External Newsletter
- 2004 Finalist / PR Campaign

MarCom
Awards



Mercury Awards

International awards competition honoring outstanding achievement in professional communications.

- 2007/08 Gold Award / NonProfit Campaign
- 2006/07 Gold Award / NonProfit Campaign
- 2005/06 Silver Award / NonProfit Campaign



The Newsletter on Newsletters:

Annual newsletter and online publishing awards competition.

- 2007 Gold Award / Best Designed Organization Newsletter



Spotlight Awards:

Print, video and web communications competition by the League of American Communications Professionals (LACP), an organization dedicated to supporting and recognizing excellence in the practice of professional communications.

- 2008 Platinum Award / Multi-Format Communications Materials
- 2008 Gold Award / Best In-House Materials
- Top 100 Communications Materials of 2008 / #17 Ranking
- 2007 Platinum Award / Multi-Format Communications Materials
- Top 100 Communications Materials of 2007 / #74 Ranking
- 2006 Bronze Award / Multi-Format Communications Materials
- Top 100 Communications Materials of 2006 / #89 Ranking
- 2005 Platinum Award / Multi-Format Communications Materials
- 2005 Platinum Award / Best In-House Materials
- Top 100 Communications Materials of 2005 / #6 Ranking



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2004-2008 Marketing Communications Awards

Summit Creative Awards:

Recognizes and celebrates the creative accomplishments of small and medium sized advertising agencies and other creative companies.



- 2008 Silver Award / Invitation
- 2008 Silver Award / Newsletter

Vision Awards:

The foremost forum for showcasing the very best in annual report communications by the League of American Communications Professionals (LACP).



- 2007 Gold Award / Annual Report
- 2006 Honors Award / Annual Report
- 2005 Honors Award / Annual Report

The Videographer Awards

International awards competition that recognizes outstanding achievement in video productions.



- 2007 Award of Excellence / Inspirational
- 2007 Award of Distinction / Fundraising

Public Relations Awards:

Gold Coast PR Council Bernays Awards:

The annual awards program named in honor of Edward J. Bernays, the father of public relations, recognizes outstanding professional performance by members of the Gold Coast Public Relations Council (GCPRC).



- 2008 Bernays Award / Branding Campaign
- 2007 Bernays Award / Branding Campaign

PR News' NonProfit PR Awards:

Awards program recognizing the "best practices" in the nonprofit communications arena including the best, the most innovative, the highly creative, and those that exceed expectations.



- 2005 Honorable Mention / Fundraising and Membership Campaign

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Marketing Effectiveness Awards:

Fundraising Success Gold Awards for Fundraising Excellence:

Annual awards competition by Fundraising Success Magazine.

- 2007 Gold Award / Multi-channel



Summit MEA Marketing Effectiveness Award:

An international awards program who's judging criteria is based on the true purpose of marketing communications; to change, influence, or reinforce the consumer's knowledge, attitudes, and beliefs.

- 2007 Finalist / Public Service Campaign



Direct Marketing Awards:

Inside Direct Mail:

A monthly report on direct mail statistics, trends and analysis

- The Top 5 Most Noteworthy Mailings / July 2007



Mal Warrick Newsletter:

Successful Direct Mail, Telephone & Online Fundraising:

Direct marketing industry pioneer, Mal Warrick, has written 10 books on nonprofit fundraising and publishes a bi-monthly newsletter through his full-service fundraising company, Mal Warrick & Associates, Inc.

- Award of Recognition Certificate / May 2005

